

ZIPPER

BACK

3" Wide x 5" Tall

Bleed

Any elements that stop at the edge of the document must extend into the 'bleed area', 1/16" past the Trim on all sides.

Trim

Where the bag will be cut.

Safe Area

We recommend important text and graphics remain inside the green lines to avoid being trimmed or folded.

Fold

Where the bag will fold.

Heat Seal

Color variation can occur in heat seal areas.

Cut Tolerance

To account for our cut tolerance, we recommend the design match from one side of the bag to the other.

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BEFORE YOU START YOUR DESIGN...

- review the legend below to understand what each colored line represents.
- review our artwork guidelines at www.roostar.com/artwork/specifications

WHEN SAVING THE FILE FOR PRINT, PLEASE ENSURE...

- that your artwork is **NOT** on the same layer as the template and then either **TURN OFF** or **DELETE** this template layer.
- to simply save the file to the size of this template.
- to **SAVE** as either a **.ai** (preferred format when saving from *illustrator*) or a **Print Quality .pdf** (when saving from other software programs).